Alexandria, VA 22313-1450

FAX: (703) 305-8568

PTO/SB/36 (08-03)
Approved for use through 07/31/2008. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Unassigned

SEP 2 9 2004

Under the Paperwork Reduction Act of 1995, no persons are require	o.s. od to respond to a co	diaction of Information	unless it displays a valid OMB control number.
RESCISSION OF PREVIOUS NONPUBLICATION REQUEST 35 U.S.C. 122(b)(2)(B)(II)) AND, IF APPLICABLE, NOTICE OF FOREIGN FILING (35 U.S.C. 122(b)(2)(B)(III))	Application Number Filing Date First Named Inventor		10/676,195
			9/30/2003
			Andrew Fikes
	Title	Title System And Method For Automatically Targeti Web-Based Advertisements	
Send completed form to: Mail Stop PG Pub Commissioner for Patents P.O. Box 1450	Atty Docket Number		025.0366,US.UTL
	Group Art Unit		2171

Examiner

A request that the above-identified application not be published under 35 U.S.C. 122(b) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i). I hereby rescind the previous nonpublication request.

If a notice of foreign or international filing is or will be required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c), I hereby provide such notice. This notice is being provided no later than forty-five (45) days after the date of such foreign or international filing.

If a notice of subsequent foreign or international filling required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c) was not filing within forty-five (45) days after the date of filing of the foreign or international application, the application is ABANDONED, and a petition to revive under 37 CFR 1.137(b) is represented See 37 CFR 1.137(f).

USPTO-PG PUBS

PROCESSED BY

September 29, 2004 PG PUB DIVISION
Date

SEP 3 0 2004

(206) 381-3900

Telephone Number

Patrick J.S. Inouye
Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b).

If information or assistance is needed in completing this form, please contact the Pre-Grant Publication Division at (703) 605-4283 or by e-mail at PGPub@USPTO.gov.

CERTIFICATE OF MAILING OR TRANSMISSION I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mall in an envelope addressed to: Mail Stop PG Pub, Commissioner For Patents, P.O. Box 1450, Alexandria, VA						
22313-1450, or facsimile ((703) 305-8568) transmitted to the U.S. Patent and Trademark Office on the date shown below.						
Name (Print/Type)	Larissa V. Pigott					
Signature	LONING Pigots	Date	September 29, 2004			

Burden Hour Statement: This collection of information is required by 37 CFR 1.213(b). The information is used by the public to rescind a previously filed request that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that rescission). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 6 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mall Stop PG Pub, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Law Offices of Patrick J.S. Inouye

810 Third Avenue Suite 258 Seattle, Washington 98104 Telephone: (206) 381-3900 Facsimile: (206) 381-3999

Facsimile Transmittal

2063813999

□ Urge	nt [□ For Review	☐ Please Comment	☐ Please Reply	□ Please Recycle		
cc:							
Re:	U.S. Patent A Serial No. 10/		Pages:3_ (including cover sheet)				
From:	Patrick J.S. In	ouye O	Date:	September 29, 2004			
То:	Mail Stop PG		Fax:	(703) 305-8568			

Notes: Please find attached hereto:

- **USPTO Transmittal Form**
- Rescission of Previous Nonpublication Request under 35 U.S.C. 122(b)(2)(B)(ii)

Notice: The information contained in this facsimile is privileged and confidential information protected by the attorney-client privilege and is intended only for the use of the above-named recipient. If you are not the intended recipient, or a person responsible for delivering this facsimile to the intended recipient, any distribution or copying is strictly prohibited. If you have received this facsimile in error, please notify us immediately by telephone and return the facsimile to the above-indicated address by mail.

PTO/SB/21 (04-04)
Approved for use through 07/31/2006, OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE to a collection of Information unless it displays a valid OMB control number.

Under the Paper	Reduction Act of 1995, no	HISONS &	Application Number	10/676,1	95	
TRANSMITTAL		Filing Date		September 30, 2003		
	FORM		First Named Inventor	Fikes, A	лдгем	
(to be used for all co	nrespondence after initial fi	ling)	Art Unit	2171	2171	
			Examiner Name	Unassigned		
Total Number of Pag	es in This Submission		Attorney Docket Number	025.036	6.US.UTL	
		ENC	LOSURES (Check all th	at apply)		
Fee Transh	nittel Form		Drawing(s)		to Tec	Illowance communication hnology Center (TC)
Fee /	Attached		Licensing-related Papers		of App	l Communication to Board eals and Interferences
Amendmer	it / Reply		Petition	Appeal C		al Communication to TC al Notice, Brief, Reply Brief)
After Final			Petition to Convert to a Provisional Application			letary Information
Affidavits/declaration(s)			Provisional Application Power of Attorney, Revocation Change of Correspondence Address		Statu	s Letter
Extension of Time Request		Terminal Disclaimer	Other Enclosure(s) (ple		Enclosure(s) (please fy below):	
Express Abandonment Request		Request for Refund		Rescission o	sion of Previous Nonpublication	
Information Disclosure Statement		CD, Number of CD(s)	Facsimile Cover Sheet		ver Sheet	
Certified Copy of Priority						
Document(\$)	<u> </u>				
	o Missing Parts/ Application		•			
	nse to Missing Parts 37 CFR 1.52 or 1.53					
	OLON.		OF ARRIVANT ATTOR	JEV OD	ACENT	
Floor			OF APPLICANT, ATTORN	151, UN	AGENT	
Firm or	Law Offices of Patrick	J.S. Inol	цуө			
Individual name						
Signature Table 4. See						
Date September 29, 2004						
CERTIFICATE OF TRANSMISSION/MAILING						
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mall in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.						
Typed or printed name Larissa V. Pigott						
Signature Larys Pigo		P; 30,	7		Date	September 29, 2004

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. PEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.